

Web Designer  
Web Developer  
SEO Specialist

#### Personal Info

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Long Beach NY 11561

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www.AndrewNightingale.com

#### Hard Skills

HTML, CSS, PHP,

Adobe Dreamweaver  
Adobe Photoshop  
Adobe Premier Pro  
Adobe Illustrator

WordPress  
Drupal  
Duda  
BigCommerce

WYSIWYG Editors  
Elementor  
WPBakery  
Divi  
Beaver Builder

Social Media  
Meta Business Suite  
Twitter

#### Soft Skills

Critical Thinking  
Problem-solving  
Speaking & Writing Ability  
Social Skills  
Analytics/Data Skills  
Effective Communication  
Relationship Management  
Time management  
Work ethic  
Dependability

# Andrew S. Nightingale

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**Experienced web designer and SEO specialist with a proven ability to adapt in both self-starting and collaborative environments while staying focused on achieving high-quality results under strict deadlines.**

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## Experience

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### SEO Specialist Networks / Apple Orange Marketing

 February 2013 – current

Managed all of the companies SEO clients, organic SEO, Google Adwords/PPC campaigns and social media marketing including sales and monthly reporting. Designed and built landing pages, sub-domains, micro-sites using WordPress, Drupal plus proprietary PHP database driven framework. SEO/SEM research, tracking, analysis, and content writing.

### Webmaster

 March 2011 - January 2013

Maintain and update all company websites and social media, design and build affiliate and micro sites, weekly email templates, Groupon & Travelzoo marketing campaigns. All web & print graphics, including handouts and a full page national advertisement in USA today's Travel & Leisure section. Maintain all office PC's security and general updates. Administered all social media, SEO and company digital marketing.

### Freelance Web Designer

 October 2004 - Current

Freelance Web Designer & Graphic Design – Designed and created 100% custom-tailored websites including Ecommerce sites. All sales and marketing, ran organic Search Engine Optimization (SEO) campaigns plus PPC (Pay per Click) Google Adwords. Designed and built custom Facebook pages, mini sites, Twitter accounts, and custom graphics including icons, logos and corporate branding.

View portfolio at – [andrewnightingale.com](http://andrewnightingale.com) portfolio

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## Education

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Upper Sixth Form College Mildenhall under Cambridge University England.

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## Finance Career

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Finance – Series 7, 6, 63 65 & 55 NASD Licensed and Bonded, LH & A Insurance.

Began 03/1991 to 10/2004 including the following companies: Dreyfus, Chase, Citicorp, GBI Capital, Donald & Co., Victory Forex.